

2010 YEARBOOK SENIOR DEDICATIONS

The yearbook staff at Parkland High School is once again offering dedication ads for parents and guardians to congratulate their graduating seniors. These personal messages will appear in color in the 2010 yearbook, creating another opportunity to make this yearbook memorable for the Class of 2010.

Sizes and pricing

1/8 page ads – Approximately 4 1/4” x 2 1/2” \$45

- This size ad may include one color photograph.
- There is a 25-word maximum with a photo and a 50-word maximum without a photo. (Word count includes all spaces and punctuation.)

1/4 page ads – Approximately 4 1/4” x 5” \$75

- Quarter page dedications may include up to two color photographs.
- Text with two photographs has an 80-word limit. One photograph has a 100-word limit. A dedication with no photographs will have a 120-word limit. (Word count includes all spaces and punctuation.)
- A dedication with one photograph in this size ad will have a larger picture than the 1/8 page dedication.

Guidelines

- Make sure to include your child’s name on the back of all photographs. Please include a self addressed, stamped envelope so we can return photos.
- You may crop pictures before submitting them so we include only the people that you would like in the photo. If you do decide to crop your photos, please make sure the photo remains a rectangle. (Do not cut out the individual in the photo)
- The yearbook staff will design your ad using your photo(s) and text. A variety of fonts and sizes will be used depending on the amount of text.
- We encourage using fewer words so we can create your message in a larger point size.
- **We reserve the right to refuse any copy or photos we feel are inappropriate. In this case, you will be contacted by Mrs. Solderitch to make changes to your dedications.**

Submitting Your Senior Dedication

- Please submit all materials and **checks payable to Parkland High School** to Mrs. Solderitch in room D131 or mail them to her at Parkland High School, 2700 N. Cedar Crest Blvd., Allentown, PA 18104.
- Please Contact Mrs. Solderitch with any questions at solderitchk@parklandsd.org or 610-351-5900, Ext. 74831.
- **The deadline for all submissions is Friday, December 4, 2009**