

★ Successful Entrepreneurs ★

Instructions:

1. Read a magazine article, book, or website on a successful entrepreneur. As you read, note incidents or observations that illustrate entrepreneurial characteristics and skills.
2. In groups, prepare an oral presentation to the class that will address the knowledge gained.

What to Include?

- Who is the entrepreneur and what makes him/her successful?

- Find out as much background information as possible. Compare the information found with that in the chapter. Are there any similarities?

- Describe the business they are in.

- List any improvements that could be made to the good or service they provide.

- Address any major areas from the chapter.

Group Presentation Requirements:

- Must be 5-7 minutes

- Must contain at least 10 slides

- Group members must contribute equally

- Professional nature

- List of resources

_____ / 100
Total Score

Group Members:

_____	_____
_____	_____
_____	_____